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How To Use Your Simply PLR Membership

<http://www.flamillion.com/recommends/plr-membership>

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<http://www.flamillion.com/recommends/plr-membership>

Recently I wrote about a new PLR membership site:

<http://www.flamillion.com/recommends/plr-membership>

If you missed my email, most of the information is here:

<http://www.the-success-project.com/simply-plr/90>

Some people were a little uncertain about how they would use their membership, so I have written this very short report to give you a few ideas.

In fact what follows is a blueprint that you can follow to the letter or adapt to suit your own style of working, as you like.

For this report, I will assume that you do not already have websites in the various niches.

Of course if you do have sites, then instead of doing step 2 you can add the articles to your existing site.

So here are the steps:

(1) Download all of the PLR for the month

Save both the basic and the spin ready versions of all articles onto your hard drive and make a backup.

<http://www.flamillion.com/recommends/plr-membership>

(2) Set up a WordPress blog for each niche

If you do not know how to set up a WordPress blog, you can get the Internet Marketing Training Videos that I recommended recently:

<http://www.the-success-project.com/dead-easy-wordpress-blogging/56>

If you like you can just buy one domain name and have any number of niches as separate subdomains. This means you only have to pay one domain registration fee. If doing this, choose a very general or meaningless domain name, e.g. newinfo.com or bigog.com (those are taken, but you get the idea).

Another possibility is to buy a small number of themed domains and have each niche as a subdomain. In this case your domain names will relate to the broad themes (e.g. healthinfo.com). You might group them like this:

- Business & Finance including internet marketing, personal finance, insurance, debt, real estate
- Health & Beauty - physical & mental health issues, skin care, weight loss
- Home & Family including parenting, pets, gardening, cooking, furniture, clothing, toys, DIY, cars
- Recreation including sport (but not gambling*), travel, literature, movies, music, gaming, arts and crafts
- Science & Technology including computers, internet security, VOIP, engineering and other sciences
- Self & Society including dating and relationship advice, self improvement, careers, education, law, politics, religion

* If you have gambling niche sites, put them on a separate domain so that your other niches are not penalized for being associated with them. Do not link to them from your other niche sites. You may want to have them on a different IP (usually this means another hosting account). You cannot put AdSense on them. Check your hosting company's terms too - some do not allow gambling sites.

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(3) Edit

If you have time and if you are English speaking, change one word or phrase in each variation of each sentence of the spin ready articles so that your finished (spun) articles will be practically certain to be unique to you.

If you don't have much time or don't speak very good English, just delete one word in as many sentences as you can. Delete an adjective or an adverb so that the sentence will still make sense. This is quicker and easier than thinking of alternative words. Of course if a lot of people do this (unlikely), you may delete some of the same words as another person and end up with some of the same sentences in your article. It will also make your articles a little shorter. But this is still much better than leaving them unchanged before spinning, which probably 90% of the members will do.

(4) Spin all of the articles using the provided spinner

Enter 4 or 5 different wordings of the article title that still include the main keyword. Make 20 versions of each article, save to your hard drive and back up. You can download all 20 versions in one zip file.

(5) Post one version of each article to your blog, using the provided automatic blog posting tool

I would post three or four articles in the first week then two per week.

(6) Add AdSense or an affiliate product

I use a WordPress plugin that automatically inserts AdSense into all posts that I make. It is called AdSense Injection and you can download it free here: <http://www.biggnuts.com/adsense-plugin/>

(**Warning** - that link goes to the plugin developer's blog where there is language that some people may find offensive. Unfortunately I do not know of another plugin that does the same thing and is so easy to use.)

And/Or ... put an ad for an affiliate product on your blog (upper left of screen if possible) and go through the articles that are scheduled you're your blog, adding a link to the affiliate product where it is relevant.

(7) Submit To Article Directories

If you have article submitting software you can take one version of each article and submit it to many sites very fast.

Alternatively you could submit a different spun version of each article to each directory. This will take longer but it means you get the chance of several versions of each article getting into search engine results, because they will not be the same. So you could hold many spots on the first page of Google for the same keyword.

As always, if you want to submit to ezinearticles.com I recommend completely rewriting the articles into your own words. They do not like PLR so if I did not have the time or ability to rewrite, I would not submit to them.

(8) Repeat for the next niche

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Q: How Long Will All Of This Take?

If you have never set up a WordPress blog before, allow a couple of days to create your first one. The next will be much quicker.

<http://www.the-success-project.com/dead-easy-wordpress-blogging/56>

After you are familiar with setting up blogs, the step that will take the longest time is step 3.

Step 7 (article submission) is very quick if you use software to submit the same article to a lot of directories, but slower if you want to copy and paste a unique article to each directory.

My advice would be to do as much as you can for each niche in the time that you have over 2 days. Do steps 1-3 on the first day and steps 4-7 on the second day.

If you have a day job, then you should be able to cover it in 2 hours per day or less by taking the quick option in step 3 and submitting the same article to all the directories in step 7.

This is how I plan to do it because I have other aspects of my business that I need to take care of too. So I will allocate 2 hours per day and that is all.

If you have more time, you can do the longer versions of steps 3 and 7 and also get some extra traffic by social bookmarking a couple of articles for each niche, submitting your blog RSS feed to RSS directories, using spun articles to create Squidoo lenses and Hub Pages, or even creating podcasts or videos from selected articles.

You can save a lot of time and blast your site into the search engine rankings with Pete Drew's Brute Force software:

<http://www.flamillion.com/recommends/brute-force>

<http://www.flamillion.com/recommends/plr-membership>

I am a member of Brute Force too and I highly recommend it. This will do a lot more for your sites than you could ever hope to do manually, and all you have to do is paste your spun articles into the different sections of the software and have it set up your free blogs, article submission, Google Knol, etc.

If you want to know more, I can let you see the report for members that shows you how to use the software including viewing all of the videos:

<http://www.the-success-project.com/brute-force-seo-traffic-report.pdf>

Join the waiting list if the doors are closed. Pete will let you know whenever spots become available.

Whatever resources you have, if you do one niche every 2 days you will have them all online in a month and be ready to start on next month's niches. The point here is to use all of the articles and build yourself a virtual real estate empire with this PLR membership in whatever time you have available.

Go here to see more:

<http://www.flamillion.com/recommends/plr-membership>

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